

Raiders Basketball Sponsorship Letter & Application



Michael Flood – President

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(518)779-7171

www.SouthColonieboysbasketball.com



"By contributing today, you will help us build for tomorrow"

Dear Hopeful Sponsor,

Raiders Basketball sets out to benefit youth through the sport of basketball. We would appreciate your help for this year's campaign. As our 2023 season begins, so do our fundraising efforts begin. Our goal is to raise money so that tournament fees, practice time as well as equipment, uniform expenses and additional training opportunities can be subsidized by various donations. This will enable our Raiders Basketball program to continue to grow and expand to more boys within grades 4th – 8th.

Our volunteers and members, are committed to see that our children are trained by dedicated coaches that foster an environment that emphasizes athletic excellence, physical and mental discipline, self-esteem, leadership and sportsmanship. This commitment is essential in order for each player to reach their full potential.

Our Goals:

- Build self-esteem
- Promote education
- Create men of service
- Encourage the pursuit of achieving both individual and team goals
- Promote sportsmanship
- Show respect for individuals, including teammates and competitors alike
- Develop core offensive and defensive fundamentals
- Provide a fun and winning environment for players
- Learn and teach discipline under the concept of T.E.A.M. (Together Everyone Achieves More)
- Dream-building... *"Without dreams, there is no reality!"*

- Luis B. Couto

Our team will travel and compete throughout the state of New York.

In addition to providing the highest quality of coaching and fundamental skill development, our ambition is aimed toward keeping the youth of today in the classroom and steered away from negative influences. We value the importance of education on and off of the court, service and appreciation for the community and our team philosophy will embody these elements of emphasis.

We appreciate any type of contribution to our program either monetary, or goods and services.

Thank you for considering the **Raiders Basketball** program for sponsorship. If you can help us out in any way it would be greatly appreciated.

Sincerely,

Michael Flood
President



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Raiders Basketball Sponsorship Form
What's in it for you and your business?

- Show your commitment and continual support of your local area and community
- Help bridge the gap between local businesses, the community and its patrons
 - Demonstrate your willingness to invest in today's youth
 - Facilitate the growth of the "Raiders Basketball" program
 - Embrace the opportunity to demonstrate customer appreciation
- Take advantage of the opportunity to market your Company's products and/or services

Contact Person's Name: _____
Contact Person's Address: _____
City: _____ State: _____ Zip: _____ Home Phone: _____
Business Name: _____
Business Address: _____
City: _____ State: _____ Zip: _____ Home Phone: _____
Business Phone: _____ Fax: _____

What will be your level of sponsorship? _____

Hall-of-Fame Sponsorship: \$5,000

- Business Logo on all Team Jerseys
- Business Logo on Shooting Shirts
- Business Logo on Sponsor Banner
- Recognition Plaque
- Recognition on Website

All-Star Sponsorship: \$2,500

- Business Logo on Shooting Shirts
- Business Logo on Sponsor Banner
- Recognition Plaque
- Recognition on Website

Starter Sponsorship: \$1,000

- Business Logo on Coach's Shirts
- Business Logo on Sponsor Banner
- Recognition Plaque
- Recognition on Website

6th Man Sponsorship: \$500

- Business Logo on Sponsor Banner
- Recognition Certificate
- Recognition on Website

Payment Information: Check or Money Order Payable to Raiders Basketball is enclosed in the amount of:

\$ _____

PLEASE SEND COMPANY LOGO JPEG TO SOUTHCOLONIEBOYSBALL@GMAIL.COM